



MADISON COUNTY CITIZENS SERVICES AGENCY

140 West Center Street • Post Office Box 1358
Canton, Mississippi 39046-1358
601-855-5710 • Fax: 601-855-5662

January 23, 2014

Mr. Karl Banks, President
Madison County Board of Supervisor
District 3
P.O. Box 608
Canton, MS 39046

Dear Mr. Banks:

Thank you for your continuous support and assistance. On behalf of the citizens of Madison County, Madison County Citizens Services Agency (MCCSA) would like to apply for continued funding for general public transportation services through MDOT. Please find attached an Abstract/Summary of our MDOT Proposal, and a Notification of Intent to Apply. Please complete, sign and return the **Notification of Intent to Apply Form by Wednesday, February 5, 2014.**

Thank you for your attention and assistance. Please call Annie Jackson or myself at 601.391.1993, if you have any questions.

Sincerely yours,

Dr. Mary Sims-Johnson, MSW, LCSW
Executive Director of MCCSA

Enclosure

Board of Directors

Timmy Pickett - Chairman

Will Sligh - Secretary/Treasurer

Rev. Floyd Chambers Carolyn Jones Neal Riley Dr. Nelson Cauthen

Dr. Mary Sims-Johnson, Executive Director

**NOTIFICATION OF INTENT TO APPLY FOR FEDERAL
ASSISTANCE AVAILABLE FOR PUBLIC OR PRIVATE NON-PROFIT
ORGANIZATIONS TO PROVIDE TRANSPORTATION SERVICES TO
THE GENERAL PUBLIC IN NON-URBANIZED AREAS**

Applicant Organization: Madison County Citizens Services Agency

1005 W. Peace Street P.O. Box 1358 Canton, MS 39046
Street Address or P. O. Box; City; State; Zip Code

Dr. Mary Sims-Johnson, MSW, LCSW (601) 391.1993
Name of Contact Person; Telephone Number

I have been afforded the opportunity to review the transportation service proposal of the above named organization. Based on the review: (check one)

- I do believe that this type of service is needed at this time.
- I do **not** believe that this type of service is needed at this time.

Comments: _____

Reviewer: _____
Signature Title Date

Name of Organization

Address City State Zip Code

Telephone Number _____

NOTE: Notification of Intent to Apply for Federal Capital Assistance must be submitted to the city and county elected officials of all counties served. A copy of responses must be included with the application package. The applicant must include a list of all city, and county elected officials sent Notice of Intent to Apply.

Project Summary/Abstract

Please summarize the proposed project by providing at least the following information: applicant name, type of organization, total cost (including federal 5311 share requested), service area, type of services, hours of operation, number of vehicles operated, number of proposed passenger trips, proposed changes in type or level of service(s), documentation of need that supports the application and relationship of this application to the local coordinated planning efforts.

The Madison County Citizens Services Agency (MCCSA), a public governmental agency, is proposing to continue to operate its 5311 Rural General Public Transportation Program serving the general public and the elderly/disabled populations in Madison County, MS. We are proposing to operate commuter work routes, flexible routes and demand response services Monday through Sunday, from 6:00 a.m. to 6:30p.m. We will provide extended evening demand response services on Saturdays until 10:00 p.m. Demand response services will be targeted to the general public as well as the elderly and persons with disabilities with a 24 hour advanced call in. We are proposing to operate eight (8) vehicles with a 124 passenger capacity. MCCSA has (4) ADA accessible vehicles. We are requesting a total budget of \$558,518.00 of which \$ 306,101.00 in 5311 funds is requested, \$ 194,417.00 from Madison County Board of Supervisors and \$58,000.00 in contracts. This elderly/disabled daily call in demand services will be Monday-Friday from 8:00 a.m.-5:00 p.m. Madison County Citizens Services Agency is proposing to provide approximately 20,000-22,000 passenger trips in 2015.

Goals and Objectives for 2014-2015 are:

1. Increase ridership above 2012-2013 program year 20,996 total trips were reported. We will increase ridership estimated trips for 2014 – 2015 will be 20,000-22,000 trips.

Objectives:

- A. We will initiate and provide a continuum of community awareness regarding transportation services. It will include the dissemination of brochures, routes, and schedules. This material will be distributed at employment sites, medical facilities, retail stores, Madison County WIN Job Center Partners, grocery stores and colleges, as well as other places of high general public concentration. This information will also be displayed at our (10) Bus Shelters across Madison County. We will advertise in newspapers and through radio public service announcements, on going.
- B. To implement the activities of our Marketing Plan weekly with businesses, agencies, schools, retails and hotels across Madison County to increase ridership, ongoing.
- C. To evaluate current routes regarding most accessible services to general public users, October, 2014.

- D. To continue to aggressively solicit program support funds from MDOT, RTAP, Contracts, and Memorandum of Understanding to enhance the MCCA Transportation, ongoing.
- E. To discuss coordinated transportation services with all TRANSCON MDOT providers across the region to provide transportation services linkages, ongoing.

Need For Transportation Services

Madison County has a total population of 9598,468 persons (2012 Census People Quickfacts). According to the 2012 Census Report, 11.4% of the population in Madison County is age 65 and over. A total of 13.6% of the population in Madison County live below the poverty level. In Canton, Mississippi 30.2% of the population live in poverty. According to www.city-data.com/countyMadison-County-MS (17%) of the population in Madison County used some other means of transportation other than drove a car alone to work. Also, Factfinder 2, estimates that 1,525 workers by household in Madison County, Mississippi have no vehicle.

This data and census information suggest a desperate need for public transit services in Madison County. Also, this data implies that there is a targeted population that needs transportation services. Madison County Citizens Services Agency proposed to provide dependable affordable public transit services for the elderly, persons with disabilities and those in the Madison County area who need transportation services. MCCA plans to provide 20,000 – 22,000 transportation trips in 2014-2015.

Expansion in Services as a result of ARRA Funds:

MCCA received \$200,855 in ARRA funds for the purchase of (1) 17/21 ADA passenger bus, (1) 5/7 passenger van and 10 passenger shelters for the expansion of transportation services in Madison County. Transportation services have been expanded utilizing flexible routes for the (10) passenger shelters across Madison County in all V Districts. We have added (4) new flexible routes across Madison County. Reliable transportation services will be provided to impact accessibility to jobs and to address the personal transportation needs of citizens in Madison County, MS.